

THERESA TESSIER, MSC

SPEAKER KIT

ENRICH PETS, PEOPLE, & VETERINARY TEAMS THROUGH
PRACTICAL COMMUNICATION SKILLS



20+ YEARS
IN ANIMAL HEALTH & WELFARE
250+ TRAINED
ANIMAL HEALTH PROFESSIONALS

WHAT'S INSIDE

- MEET THE SPEAKER BIO
- FLAGSHIP TOPICS & FORMATS
- BOOKING DETAILS
- SPEAKER CV

FIND MORE
INFORMATION AT

WEBSITE
[THATDOGFRIEND.COM/SPEAKER](https://thatdogfriend.com/speaker)

EMAIL
HELLO@THATDOGFRIEND.COM

Meet the Speaker Bio

Theresa Tessier, MSC

LONG

Theresa Tessier, MSC, is a veterinary communication and training specialist who designs and presents engaging CE talks and workshops that teams can use the same day. With an M.A. in Strategic Communication (Washington State University) and 20+ years in animal health and welfare, she turns complex concepts into short, usable tools. She teaches how to develop five-minute micro-consults, encourage and model cooperative care, implement low impact enrichment plans for recovery, and de-escalation with clear boundaries. Theresa has trained 250+ professionals across 100+ hospitals and previously managed a 20-person practice team, giving her a deep understanding of real clinic constraints. She is certified as a Family Dog Mediator (Applied Canine Ethology), Canine Enrichment Technician, and Cooperative Care Trainer. She holds certificates in the Human Animal Bond and as a Fear Free Professional. As founder of That Dog Friend, LLC, Theresa focuses on real world scenarios and roleplays, templates, and teach-back methods that improve compliance, reduce stress, and raise the standard of client communication, all while improving the daily lives of dogs and the people who love them.

SHORT

Theresa Tessier, MSC, is a veterinary communication and training specialist with an M.A. in Strategic Communication (WSU) and 20+ years in animal health. As founder of That Dog Friend, LLC, she delivers practical CE on five minute micro-consults, cooperative care, low-impact enrichment for recovery, and de-escalation.

“Theresa is an energetic, well-prepared, and captivating presenter who would be a tremendous asset to any speaking program.”



Flagship Topics & *Formats*



Communication Truncation

Time is tight. Our 5 minute micro consult gives your team a repeatable framework that sticks without compromising accuracy. You'll practice chunk-and-check, teach-back, and plain-language for technical terminology swaps. Leave with a one-page micro-consult you can use the same day.

☐ In-person ☐ Live virtual (Zoom, Teams, Meet or Webex)



Enrichment as Aftercare

Boost compliance during rest, recovery & rechecks with low-impact enrichment plans that consider the unique needs of canine patients requiring significant lifestyle modifications post treatment or surgery. Learn how to design plans & how to communicate implementation with clients.

☐ In-person ☐ Live virtual (Zoom, Teams, Meet or Webex)



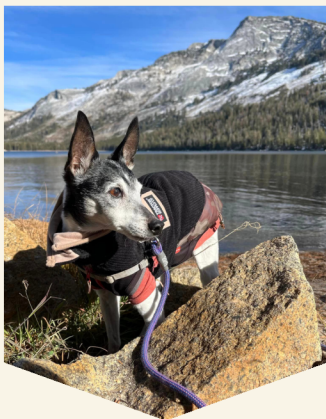
That Vet Ready Dog

Consent cues & client coaching that cut fear, not corners. The more we prepare dogs for vet visits at home, the less stressful it is for everyone. Learn how to model & communicate cooperative care for & with clients.

☐ In-person ☐ Live virtual (Zoom, Teams, Meet or Webex)


Booking Details

3 easy steps



Choose a Topic


- ☐ **Communication:** "Communication Truncation"
- ☐ **Enrichment:** "Enrichment as Aftercare"
- ☐ **Cooperative Care:** "That Vet Ready Dog"
- ☐ **Existing Communication, Behavior or related (non-medical) track**

 Tailored to your team or audience. Flagship Topics are 1 hour, with 0.5 - 1 hour optional add-on demos.



Choose a Format Live virtual = synchronous


- ☐ **Workshop:** Hands On. In-clinic, meetings or conferences.
 - ☐ In-person only
- ☐ **Talk:** Guest Speaker. In-clinic, meetings or conferences.
 - ☐ In-person ☐ Live virtual
- ☐ **Moderation:** Moderator/Host. Keep time, Q&A, de-escalation.
 - ☐ In-person ☐ Live virtual

 Workshops & Talks include roleplays, worksheets/checklists/ script cards, post session action plan.



Email hello@thatdogfriend.com

- ☐ A quick hello & **introduction** of who you are
- ☐ Proposed **date(s)/location** or preferred virtual platform
- ☐ Flagship **topic(s)** or education track & **Format**
- ☐ **Audience size & mix** (DVMs, techs, CSRs, VAs, leadership, etc)
- ☐ **CE needs** (if any)

 You'll receive a reply with a one-page scope + flat fee so you can say yes (or adjust) quickly. Licensing available.

Theresa Tessier, MSC

Enriching pets, people, and veterinary teams through practical communication skills



Speaker. Host. Educator.

Veterinary communication and training specialist designing and delivering practical CE on five minute micro-consults, cooperative care, low-impact enrichment for patient recovery, and de-escalation.

 530.409.2921

 hello@thatdogfriend.com

 thatdogfriend.com/speaker

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 linkedin.com/in/ttessier/

PROFESSIONAL EXPERIENCE

That Dog Friend, LLC 2025-current
Founder, presenter, educational content creator

Zoetis, Inc 2022-current
Corporate & Specialty Account Manager
present, organize, facilitate educational events for 100+ veterinary hospitals

Hill's Pet Nutrition 2014-2022
Territory Developmental Account Manager
presented, organized, facilitated educational events for 100+ veterinary hospitals

Pampering Pickle 2010-2014
Goodies & Gifts for Dogs
Owner operator of boutique & training center

Previous relevant roles: Cattledog Publishing, Arcata Animal Hospital, Humane Society of Santa Clara Valley, Denver Dumb Friends League

EDUCATION

M.A. Strategic Communication
Washington State University 2020

B.A. Child Development *Teaching Concentration*
Humboldt State University 2001

A.A. Psychology & Counseling
West Valley College 1999

CERTIFICATIONS CERTIFICATES

Family Dog Mediator (FDM)

Canvas Educator

Canine Enrichment Technician (DN-CET)

Cooperative Care Trainer (CC-TC)

APPQMR

NAVC Human Animal Bond

Fear Free Professional

"Theresa possesses a unique **talent for taking complex subject matter and presenting it in a way that is accessible, relatable, and engaging for a diverse audience.** Each presentation she delivers offers **practical insights** tailored to the needs of veterinarians, technicians, and clinic staff alike. Her ability to connect with individuals across roles is one of her greatest strengths. What I value most about Theresa is her **genuine commitment to education.**" – *Veterinary Specialist, Las Vegas*